
IRONBARK ASSET MANAGEMENT STRENGTHENS KEY ACCOUNT TEAM

SYDNEY, 11 October 2011: Ironbark Asset Management ('Ironbark') is delighted to announce that it has appointed an additional resource to its existing key account team.

Lucie Douez joins the Ironbark team with over 7 years experience in the financial services sector. Lucie has previously held Key Account roles with ING Investment Management and Goldman Sachs JBWere Asset Management.

In this role, Lucie is responsible for servicing the financial planning community in Victoria, South Australia and Tasmania.

Head of Distribution at Ironbark, Alex Donald said "Ironbark's business model is to build innovative investment solutions that are best in class and support our clients with excellent service. We have continued to enhance our product suite through 2011 and are committed to providing a high level of service within the retail market."

"We are pleased to have Lucie join Ironbark as she is highly regarded amongst the financial planning community, and brings a great depth of knowledge and strong relationships with some of our existing and prospective clients." added Donald.

-ENDS-

Contacts

For more information, pictures or interviews, please contact:

- Alex Donald, Head of Distribution, Ironbark Asset Management
P: 02 9256 6348 or
E: alex.donald@ironbarkam.com
- Winnie Kwok, Head of Marketing, Ironbark Asset Management
P: 02 9256 6355
E: winnie.kwok@ironbarkam.com

Editor's notes

About Ironbark Asset Management

Founded in May 2009 by Chris Larsen (Chief Executive Officer) and Brendan Carpenter (Chief Operating Officer and Deputy CEO), Ironbark Asset Management is an independent provider of best in class asset management solutions. Ironbark seeks to build investment solutions that are relevant and meet the needs of its distributors and investors. To achieve this, Ironbark invests in quality people to deliver the highest service standards.

Through our strategic partnerships with international and Australian fund managers, we provide investment solutions across a diverse range of asset classes including Australian and International Equities, Alternatives, Domestic and Global Property Securities, and Fixed Income.

www.ironbarkam.com